



COURSE OUTLINE: EST0200 - MAKE-UP ARTISTRY II

Prepared: Silvana Bassanello

Approved: Martha Irwin, Chair, Community Services and Interdisciplinary Studies

Course Code: Title	EST0200: MAKE-UP ARTISTRY II
Program Number: Name	1120: COMMUNITY INTEGRATN
Department:	C.I.C.E.
Semesters/Terms:	19W
Course Description:	This course builds upon the knowledge and artistry skills acquired in Makeup Artistry I. Students will be instructed with corrective techniques for eyes, lips, face shapes and particular facial features. Emphasis will continue with practical instruction with the professional makeup procedure for special occasion makeup for all ages and for evening and bridal applications. A review of eye brow shaping will be stressed. This course will also include practical instruction with eyelash and eyebrow tinting, applying semi- permanent false eyelashes and eyelash perming treatments.
Total Credits:	4
Hours/Week:	4
Total Hours:	60
Prerequisites:	EST0161
Corequisites:	There are no co-requisites for this course.
This course is a pre-requisite for:	EST0208, EST0210
Essential Employability Skills (EES) addressed in this course:	<p>EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.</p> <p>EES 5 Use a variety of thinking skills to anticipate and solve problems.</p> <p>EES 6 Locate, select, organize, and document information using appropriate technology and information systems.</p> <p>EES 7 Analyze, evaluate, and apply relevant information from a variety of sources.</p> <p>EES 8 Show respect for the diverse opinions, values, belief systems, and contributions of others.</p> <p>EES 9 Interact with others in groups or teams that contribute to effective working relationships and the achievement of goals.</p> <p>EES 10 Manage the use of time and other resources to complete projects.</p> <p>EES 11 Take responsibility for ones own actions, decisions, and consequences.</p>
Course Evaluation:	Passing Grade: 50%, D
Other Course Evaluation & Assessment Requirements:	In order to successfully complete Makeup Artistry II a student must have attended 80% of all classes. Failure to comply will result in an F grade overall regardless of marks achieved throughout the semester.
Course Outcomes and Learning Objectives:	Upon successful completion of this course, the CICE student, with the assistance of a Learning Specialist will acquire varying levels of skill development relevant to the following learning



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outcomes:

Course Outcome 1	Learning Objectives for Course Outcome 1
Perform an effective pin-up makeup application	<ul style="list-style-type: none"> - Complete an in depth client consultation to determine lifestyle, personal preferences, contraindications and client needs in order to provide a makeup application suitable for the client - Analyze the characteristics of a mature skin and apply corrective techniques to enhance a client's features - Promote the features and benefits of ingredients and makeup products - Maintain a sanitized workstation and dispose of all single use items - Sanitize and disinfect makeup supplies and products as required by Algoma Public Health - Maintain and store all makeup supplies and products as required by Algoma Public Health - Recommend makeup products and supplies for homecare and maintenance - Apply the Professional Makeup Procedure step by step to ensure a professional look - Complete a pin up portfolio
Course Outcome 2	Learning Objectives for Course Outcome 2
Perform an effective bridal makeup application	<ul style="list-style-type: none"> - Complete and in depth client consultation to determine lifestyle, personal preferences, contraindications and client needs in order to provide a makeup application suitable for the client - Maintain a sanitized workstation and dispose of all single use items - Demonstrate knowledge of the 3 classic bridal looks - Discuss important elements of a bridal makeup - Discuss the importance of lighting and photography and their effects on makeup - Apply corrective techniques for optimal results - Use and maintain all makeup supplies and equipment as required by Algoma Public Health - Sanitize and disinfect all supplies as required by Algoma Public Health - Apply the Professional Makeup Procedure - Complete a bridal makeup portfolio
Course Outcome 3	Learning Objectives for Course Outcome 3
Demonstrate an airbrush makeup application	<ul style="list-style-type: none"> - Apply airbrush complexion techniques: foundation, concealing, contouring and highlighting - Demonstrate the appropriate and safe use of the airbrush compressor and gun - Maintain and store makeup products and supplies as required by the Algoma Public Health
Course Outcome 4	Learning Objectives for Course Outcome 4
Apply semi- permanent eyelashes	<ul style="list-style-type: none"> - Follow the correct set up procedures and maintain a sanitized workstation - Apply safe and proper techniques when applying lashes - Differentiate between band, individual and semi -permanent eyelashes



	<ul style="list-style-type: none"> - Sanitize and disinfect all workstations, and supplies as required by Algoma Public Health - Store and maintain all products and equipment as required by Algoma Public Health - Comprehend and apply the proper lash mapping technique. - Complete a set of each type of eyelash application - Educate client on post care to ensure an optimal end result and lasting effects
Course Outcome 5	Learning Objectives for Course Outcome 5
Demonstrate an eyelash perming treatment	<ul style="list-style-type: none"> - Apply proper set up procedures and maintain a sanitized workstation - Use of safe and proper techniques when providing this treatment - Knowledge of contraindications prior to applying the treatment - Educate client on post care to ensure an optimal end result and lasting effects - Sanitize, and disinfect all equipment and supplies as required by Algoma Public Health - Store and maintain all products and equipment as required by Algoma Public Health
Course Outcome 6	Learning Objectives for Course Outcome 6
Perform a professional eyelash and eyebrow tinting treatment	<ul style="list-style-type: none"> - Prepare client and workstation for service - Prepare tinting solution - Apply solution to eyelashes and eyebrows safely and effectively - Comprehend benefits and contraindications to treatment
Course Outcome 7	Learning Objectives for Course Outcome 7
Perform, with proficiency, an eyebrow shaping service	<ul style="list-style-type: none"> - Set up workstation for an eyebrow shaping service - Prepare client - Measure, with accuracy, the beginning, the arch and the tail of the eyebrow - Consult with a client to determine the optimal shape based on a client's features, desires and any limitations which may be present - Wax the eyebrows, with proficiency, according to the measurements taken using soft and hard waxes - Suggest makeup products used to enhance brow shape and to maintain the eyebrow shape post service
Course Outcome 8	Learning Objectives for Course Outcome 8
Demonstrate the professional image and conduct necessary to be successful in the esthetic industry	<ul style="list-style-type: none"> - Adhere to the Ethics associated with the Esthetic profession. - Demonstrate punctual and regular attendance for all classes. - Comply with the Policies and Procedures established by the Esthetician's Diploma regarding dress code, physical appearance - Adhere to policies outlined in the Student Code of Conduct regarding behaviour - Demonstrate accountability for your own academic and professional growth - Demonstrate proper sanitation, disinfection and sterilization methods of all products, equipment and workstations to ensure the health and safety of others

	- Demonstrate effective interpersonal, verbal and non verbal communication skills with faculty, peers and clients - Determine current trends in the Esthetic industry
Course Outcome 9	Learning Objectives for Course Outcome 9
Collaborate as an effective team member with a local theatre production	- Reflect the professionalism required for success as a makeup artist in regards to attendance, readiness, and attitude - Apply effective makeup applications in a fast paced, and unpredictable environment - Apply effective verbal and non verbal communication skills - Contribute in a positive manner to a community partner collaboration

Evaluation Process and Grading System:

Evaluation Type	Evaluation Weight	Course Outcome Assessed
Bridal Portfolio	20%	
Eye Brow Shaping Procedure	20%	
Eyelash and Eyebrow Tinting	20%	
Final Practical Exam	20%	
Theatre Assignment	20%	

CICE Modifications:

Preparation and Participation

1. A Learning Specialist will attend class with the student(s) to assist with inclusion in the class and to take notes.
2. Students will receive support in and outside of the classroom (i.e. tutoring, assistance with homework and assignments, preparation for exams, tests and quizzes.)
3. Study notes will be geared to test content and style which will match with modified learning outcomes.
4. Although the Learning Specialist may not attend all classes with the student(s), support will always be available. When the Learning Specialist does attend classes he/she will remain as inconspicuous as possible.

A. Further modifications may be required as needed as the semester progresses based on individual student(s) abilities and must be discussed with and agreed upon by the instructor.

B. Tests may be modified in the following ways:

1. Tests, which require essay answers, may be modified to short answers.
2. Short answer questions may be changed to multiple choice or the question may be simplified so the answer will reflect a basic understanding.
3. Tests, which use fill in the blank format, may be modified to include a few choices for each question, or a list of choices for all questions. This will allow the student to match or use visual clues.
4. Tests in the T/F or multiple choice format may be modified by rewording or clarifying statements into layman's or simplified terms. Multiple choice questions may have a reduced number of choices.

C. Tests will be written in CICE office with assistance from a Learning Specialist.

The Learning Specialist may:

1. Read the test question to the student.

2. Paraphrase the test question without revealing any key words or definitions.
3. Transcribe the student's verbal answer.
4. Test length may be reduced and time allowed to complete test may be increased.

D. Assignments may be modified in the following ways:

1. Assignments may be modified by reducing the amount of information required while maintaining general concepts.
2. Some assignments may be eliminated depending on the number of assignments required in the particular course.

The Learning Specialist may:

1. Use a question/answer format instead of essay/research format
2. Propose a reduction in the number of references required for an assignment
3. Assist with groups to ensure that student comprehends his/her role within the group
4. Require an extension on due dates due to the fact that some students may require additional time to process information
5. Formally summarize articles and assigned readings to isolate main points for the student
6. Use questioning techniques and paraphrasing to assist in student comprehension of an assignment

E. Evaluation:

Is reflective of modified learning outcomes.

NOTE: Due to the possibility of documented medical issues, CICE students may require alternate methods of evaluation to be able to acquire and demonstrate the modified learning outcomes

Date:

December 14, 2018

Please refer to the course outline addendum on the Learning Management System for further information.

